



There are still professions that are traditionally dominated by men, especially in technical, logistical, and craft areas. At MAM, these outdated beliefs are broken down. Numerous examples show that women have made careers in typically “male professions”—like Monika Vida, Warehouse Leader at our plant in Hungary.



## GENDER EQUALITY WORKS AT MAM.

Monika Vida,  
Warehouse Leader

### INTERVIEW WITH MONIKA VIDA

**Monika Vida, Warehouse Leader at our plant in Hungary, has been working for many years in a predominantly male professional field. She is proud to be a role model here and to show that logistics is not a man’s job.**

#### **How has your career at MAM developed?**

**Monika:** In 2009 I started in logistics at MAM, an area that fascinates me because there is always something new to do and develop here. After just one year, I was promoted to a managerial position. I now manage the warehouse, which has since doubled in size and the number of employees. I work with many different personalities, so trust and respect are important for my work. I am always here for my colleagues who have questions or encounter problems.

#### **What is your experience with gender equality at MAM?**

**Monika:** The fact that I was able to pursue a career in a traditionally male-dominated area like logistics shows me that gender equality works at MAM. Many women hold management positions here. Our plant in Hungary is also run by a female manager and I have been working with other women in management for several years.

#### **Why is innovation important for equality and empowerment?**

**Monika:** The huge advances in technology mean that more and more women are able to work in fields that used to be reserved for men. You can clearly see that in our warehouse. We have more and more female employees—women now make up 25% of our warehouse staff. They bring in new ideas and perspectives. This diversity moves us forward at MAM.